

## **Senior Designer**

**Salary:** Competitive, based on experience

**Type:** Full-time

### **About the Role**

As a Senior Designer, you'll be a driving force in shaping standout digital and UX design work for some of the world's most exciting brands and retailers. Reporting to our Customer Experience Director, you'll work on projects from concept through execution, with a sharp eye for design, an instinct for what converts, and a passion for delivering high-performance creative.

You'll also provide art direction, mentor other designers, and juggle shifting priorities with ease in a busy, reactive environment. Collaboration is key, and you'll work closely with strategists, developers, and account managers to bring experiences to life that not only look incredible—but deliver results.

Our clients love us because we offer solutions for all areas of the customer shopping journey, meaning our design service offering is very broad. You'll be handling design projects in UX, Content Production and even print – all with the common goal to INSPIRE. ENGAGE. CONVERT.

### **Key Responsibilities**

- Lead the creation of digital-first creative—from campaign assets to immersive UX journeys
- Deliver design that's not just beautiful but purposeful, driving customer engagement and conversion
- Mentor and guide junior and mid-level designers, providing actionable feedback and nurturing their growth
- Provide strong art direction across multiple channels, ensuring brand consistency and best-in-class execution
- Collaborate cross-functionally to understand client goals and translate them into smart, strategic design
- Balance multiple projects and deadlines, adapting quickly in a reactive and energetic work environment

### **What We're Looking For**

- 5+ years of experience in digital design, with a solid UX background
- Proven experience in designing content and experiences that convert—especially in retail and e-commerce

- A natural leader with experience mentoring or guiding other creatives
- Confidence in presenting work and ideas to both internal stakeholders and clients
- Proficiency in Adobe Creative Suite, Figma, and other relevant tools
- Ability to think strategically while maintaining attention to detail
- Strong organisational skills and the ability to manage multiple priorities without losing momentum
- Skills in interior styling, set design and costume would also be advantageous

**Location:** Colchester

**Job Type:** Full-time

**Schedule:** Monday to Friday

**Work location:** In office/studios